

-- What I would do if I fail to get a job in Advertising Agency --

Open a restaurant where people are encouraged to sit and eat with strangers . It may be a next step in social networking after facebook and twitter .

Or

Open a Café where a microphone on a small stage would be installed . People would have to speak on mic for 5 minutes , every time after giving their order . They can talk on any topic eg. politics , telling jokes , making a love proposal , singing etc .

Or

Open a Video Library Club , where when you order/choose a movie , a token amount is taken from you and your name and contact number is noted down in a register . Now whenever 19 other people choose the same movie , you will be called along with those 19 people and a private screening of the movie is held on a home theatre system . It might be a great way to meet like minded people .

Or

Start a NGO called ‘A good deed everyday’ . We would catch people in public places like bus stand , metro rail , traffic signals etc. and ask them if they had done any good deed that day . A good deed can be as small as turning the lights off when leaving the room to as big as giving donation to Red Cross . As reward to every good deed we would give a ‘badge’ and a toffee to that person .

Or

Make a television program just like ‘Pehredar’ on CNBC Awaaz . Here instead of taking up issues of consumer complaints against companies , we would take up issues of citizen complaints against government departments and officials . When people send their complaint regarding a particular government department , we would take up the issue to the concerned government official and show their response on our program . The issues could vary from electric meter not working to bribe asked by sale tax inspector etc .

Or

Make a ebay like ecommerce portal , which would be like a big super mall . Here visitors first choose the retailer and then their products . If you like clothes from a particular dadar shop or laddoos from a specific sweet shop , then you can order them here . It will also have region specific sections , like a section devoted only to shops of connaught place etc .

Or

(my favourite)

Just like a mosquito repellent , manufacture and sell a spider and lizard repellent .

Or

Go back and manufacture plastic bottles in kanpur (sigh)